MURCIELACO

Welcome to the new virtual era and immerse yourself in the world of digital fashion like you've never experienced before, only at MURCIELACO.

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INTRODUCTION:

MURCIELACO is an NFT platform with the goal of establishing the foundation and leading the development, growth, and evolution of the fashion industry, thus creating a concept called "Digital Fashion".
This concept will completely change all forms of interaction and perception of garments today. In a realm where technological advancements frequently emerge, and new methods for their implementation are created, Murcielaco offers a new and unique experience for its users. It encourages them to delve into the future of fashion and its applications within the Metaverse.

This is achieved through the combination of a marketing system for digitized NFT (non-fungible tokens) clothing and collectible items with three-dimensional visualization. This includes both the brand's own products and items launched by other recognized brands through official licenses and collaborations. Additionally, there is an AR (augmented reality) interaction system that allows users to wear their garments and share their experience with other community members. This sharing can occur both through the platform and across various social media channels within different metaverses.
Murcielaco will take an unprecedented step in the art of collecting by simultaneously developing a store for physical collectibles. These physical collectibles will be blockchain-backed with an immutable NFT digital certificate, verifying their authenticity. This certificate also provides a detailed transaction history associated with the collectible, introducing a new level of transparency and trust to physical collecting.

PLATFORM SPACE ARRANGEMENT:

The platform has 5 main sections, these are: HOME, DROPS, MARKETPLACE, COLLECTIONS, and PROFILE.

HOME:

"Home" is the first space we see when entering the platform. In this section, we initially get a glimpse of the new and upcoming releases on the platform. Additionally, from this space, we can directly access the page where collectible purchases can be made (DROPS). This is where the launches of new items (NFTs), both from Murcielaco and any participating brand on the platform, will be featured. Relevant information about the project's development will be available in this section, and you will find the direct download link for the 'Murcielaco Meta-Closet.

DROPS:

"DROPS" is the section dedicated to the release of new collectibles. In this section, users will be notified in advance about the upcoming release, and a countdown timer will be activated with a minimum of 24 hours in advance. This timer will indicate the exact moment when the product will be available for purchase once it reaches zero. After the purchase of a new collectible, it will be assigned a rarity, determined by its exclusivity. All transactions in this market are conducted using the $BAT Token.

MARKETPLACE:

"Marketplace" will be the section within Murcielaco where we will find the secondary market. In this space, users can engage in buying, selling, and even auctions of the collectibles they own or find interesting. All transactions are conducted using the $BAT Token.

COLLECTIONS:

"Collections" is the section where the user can access their collectibles. Here, they can also view information about the items, such as a description of the article, its rarity, edition number, etc. There will be various search filters to organize items by name, value, age, rarity, brand, etc. In this section, the user can list the collectible they want to sell, and it will be directly published in the 'Marketplace' section.

PROFILE:

"Profile" is the section where all user information will be housed, including name, number of collectibles, completed sets, badges, followers, and a collector level identifier logo. In addition, in a private manner, the user can access their personal information, email address, account settings, the amount of $BAT available in their wallet, and can perform transactions from there.

OTHER SPACES

COMUNITY:

In order to enhance user experience, there will be a space dedicated to community interaction, allowing them to post and share their activities on the platform. Users can showcase the acquisition of a new collectible, share information about an upcoming collectible prior to its release, invite others to explore their profile and display items in their closet, or post any type of article they wish to sell or auction through the secondary market, etc.

¿ W H A T   I S   T H E   ' M E T A - C L O S E T ' ?

The "META-CLOSET" is a private virtual space granted to each user upon creating their account, where they have the ability to organize and showcase their garments and collectible items. These spaces, developed on the Unreal Engine 5 graphics engine, provide a highly immersive experience for users. They can venture through closets located in different biomes, from the depths of underground caves, vast forests, oceans, to even outer space, exploring them solo or in the company of other adventurers.

In the 'META-CLOSET,' each user can dress and customize their own avatar, which they can control in both first and third person. For those seeking a deeper connection with their virtual environment, the closet offers the option to experience each biome extraordinarily through VIRTUAL REALITY. This way, users can fully immerse themselves in this fascinating universe, taking the experience to an infinitely higher sensory level.

Users can make changes to the type of furnishings and, in some cases, even the number of rooms available to display their garments. All these modifications are available for purchase in a catalog, which can be accessed once inside the closet. Any modification acquired within the catalog will be saved in the closet's inventory, allowing the user to revert to the default design or select a previous modification whenever they wish.

To provide a more realistic experience to our users, and simulating the art of collection in real life, the platform will implement a care system for the garments.

AR AND METAVERSE:

Augmented Reality overlays digital content and information onto the physical world, as if the collectibles were actually there with you, in your own space. AR opens new ways for your devices to be useful throughout the day by allowing you to experience digital content in the same way you experience the physical world. This will enable you to interact with your collectibles, view them, and even wear them by simply pointing your camera at them.

The metaverse is the next step in the evolution of social connections. A place where you can do everything you do in the real world, but digitally using advanced augmented reality and virtual reality technologies. Murcielaco aims to lay the groundwork for a digital fashion industry that takes center stage within the metaverse and be among the pioneers fully immersed in that digital world.

BRANDS:

In its quest to expand its own horizons, Murcielaco focuses on collaboration within the platform with all kinds of brands related to the fashion world. Through official licenses, these brands are allowed to showcase their garments and products in NFT format, thereby assigning them a collectible value. This also enables them to be part of exclusive fashion events within the community, such as virtual fashion runways where brands can exhibit their products.

INNOVATION IN PRODUCTION PROCESSES:

At the forefront of fashion and technology, Murcielaco seeks a revolution in the manufacturing of various types of garments and footwear through 3D printing. This approach not only redefines the aesthetics of the fashion industry but also provides significant benefits for both the environment and operational efficiency. 3D printing not only fuels creativity but also optimizes production processes on a large scale and accelerates production times by adopting this technology. From digital design to physical creation, the production cycle is streamlined, allowing for an agile response to market demands.

Murcielaco uses 3D printing as the primary method for crafting its garments. After extensive research led by members of our Murcielaco Labs division and tests aimed at process optimization, we have achieved significant results that present improvements in various aspects of the model, such as strength, ergonomics, comfort, and aesthetics. This, combined with the inherent advantages of 3D printing, results in the creation of optimal, innovative, and high-quality products.

MURCIELACO APPAREL:

Like the rest of the participating brands on the platform, Murcielaco introduces its own products to the market with cutting-edge designs in the form of NFT collectibles.

NFT CERTIFICATES OF AUTHENTICITY FOR PHYSICAL COLLECTIBLES:

One of the main challenges facing physical collecting today lies in the arduous task of meticulously authenticating each item. This challenge imposes a notable complexity on the process, underscoring the importance of implementing modern solutions to ensure the integrity and authenticity of the pieces.

In an effort to provide greater transparency in these operations, Murcielaco has bridged both worlds, creating an NFT for each physical garment or item to endorse and certify its originality. This way, every time a transaction occurs be it a purchase, sale, or auction—the transfer of the physical collectible also simultaneously triggers the transfer of the NFT as a certification, thus leaving a transfer history within the blockchain.

M.O.H - META CLOSET OPERATOR HELPER:

Within the platform, M.O.H, a virtual assistance system linked to the interface, will be responsible for addressing users' needs through simple commands. This system will have the ability to perform tasks ranging from customization aspects of the Meta-Closet, management and organization of collectibles, and even the administration of spaces, friends within the platform, and organizing recreational gatherings among collectors. It will take the form of a friendly customizable robot and will be in charge of caring for your collection according to your directives.

TOKEN INFORMATION:

The $BAT token is the only and primary means of transactions that will be used within the Murcielaco platform.

COLLECTIBLES INFORMATION:

You will be able to participate in the releases of new collectibles through the primary market. These drops may consist of more than one rarity, which together will form a set. Notifications will be sent at least 24 hours before they are made available for purchase, and they will have a limited number of editions based on their rarity.

Types of rarities:
 (from lower to higher exclusivity)

1. Dark.
2. Bronze.
3. Silver.
4. Gold.
5. Diamond.
6. Exotic.

LEVEL COLLECTOR PROGRAM:

The 'LEVEL COLLECTOR PROGRAM' is the scoring system through which users will have the opportunity to establish a strong status within the fashion world, consisting of five (5) levels starting from the base level upon creating the account. By achieving goals and accumulating scores, users can ascend and grow as collectors, gaining significant benefits for each level reached.

- Base: This is the level automatically granted upon creating the account, with very few points in possession. The base level serves as the comfort zone for those solely interested in the benefits generated by buying and selling products.

- Collector: This level is granted to those with a certain taste and curiosity for the art of collecting.

- Pro Collector: A much more advanced level, reserved for those passionate about fashion, collection, and the obsession with the "unique."

- Master Collector: An extremely high level, with great exclusivity. "Master Collector" is the level assigned to users on the path to the top, owners of significant rarities, unique items, and a strong status within the community.

- Elite Collector: Unique collectors who have what almost no one else has, embodying the dream that many aspire to. Rarely seen in person, they seem like a myth, a legend, but they exist and walk among us.
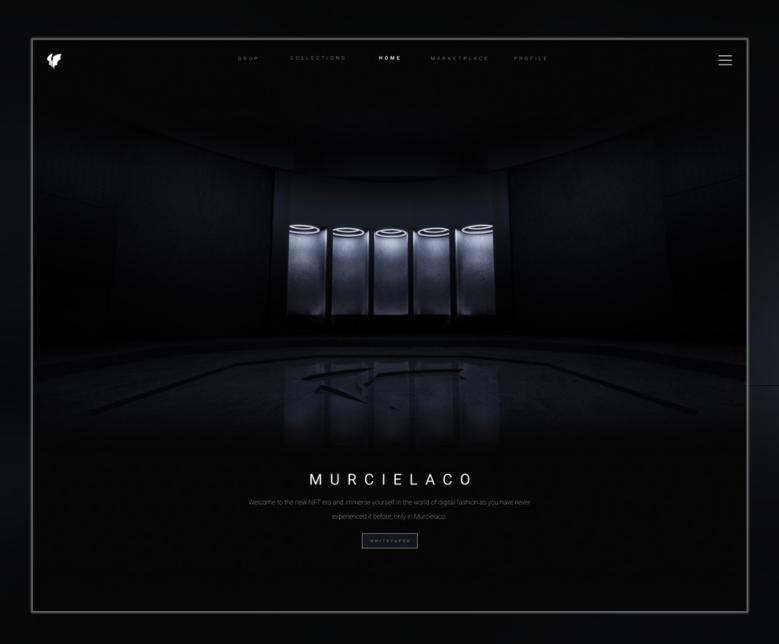
SCORING:

Within the platform, there are several factors that determine the score received to ascend in the 'Level Collector Program.' Among them, the ones that provide a higher score include:

1.Time of possession of a collectible: The platform encourages the art of collecting and rewards those who take it to another level.

2.Number of completed collections: Completing a collection is an incalculable feat, and it is highly rewarded with a substantial score.

3.Number of completed sets: Being the owner of a complete set is an achievement worthy of collectors at a very high level, and they are duly awarded their deserved score.

4.Number of collectibles in possession: The quantity of items in possession is a clear indication of the user's active participation, which is rewarded within the platform.

5.Community participation: Murcielaco promotes active user participation, granting scores and recognition badges to those members who excel in their activity, showcasing and displaying their collections, posting their activity in the community, and based on their interaction with other users.
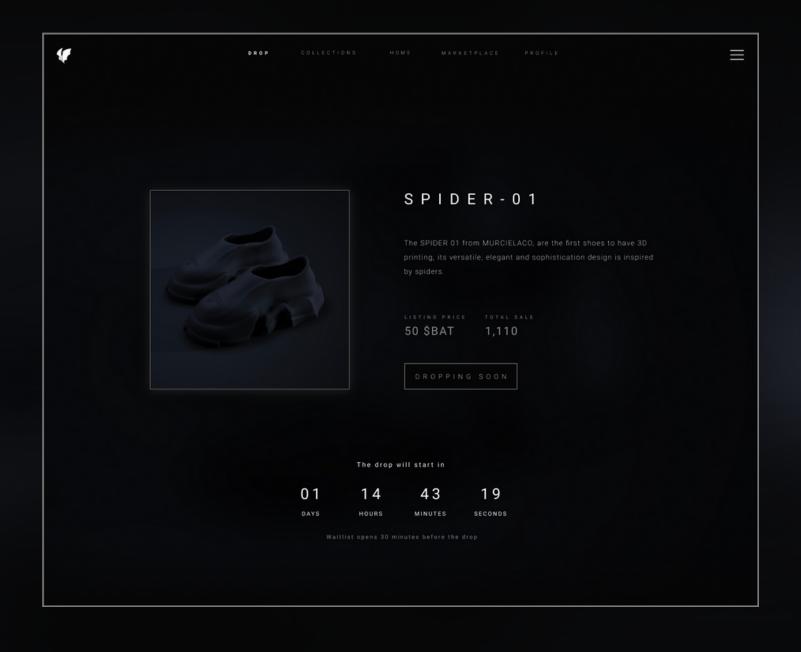
COLLECTOR BADGES:

As a form of incentive and recognition, Murcielaco will provide the most loyal and active physical collectors in our community with 'Collector Badges.' These badges will be obtained through the purchase of certain physical products, they will be cumulative, and they will give the user advantages such as participation in exclusive releases, pre-sales, events, and other benefits within the platform.
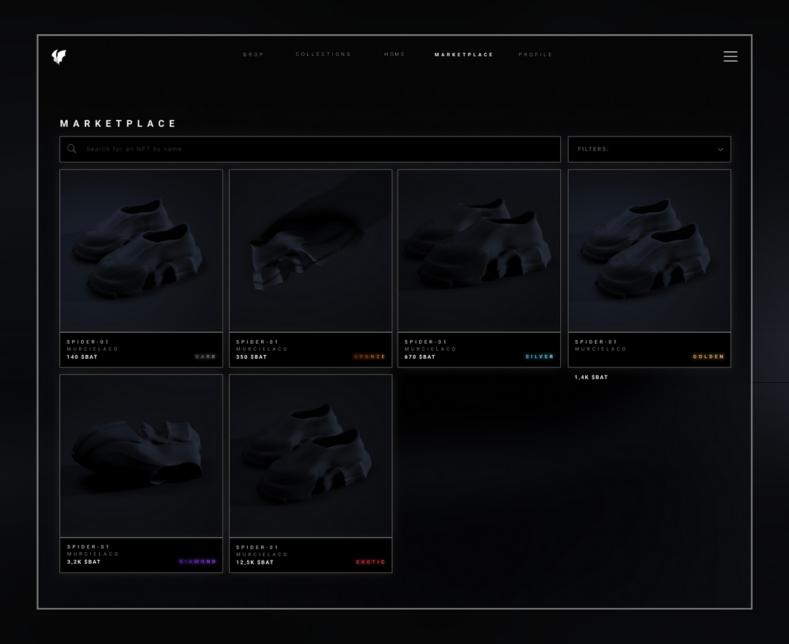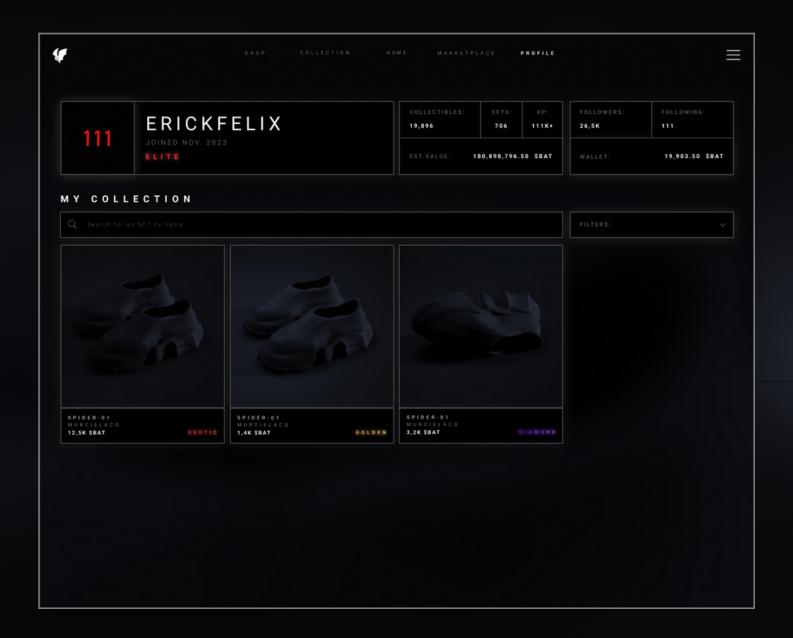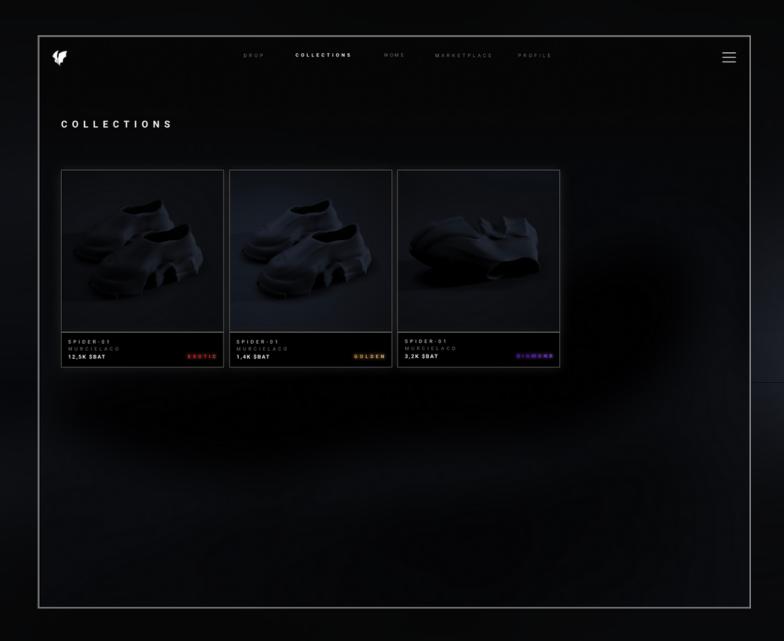
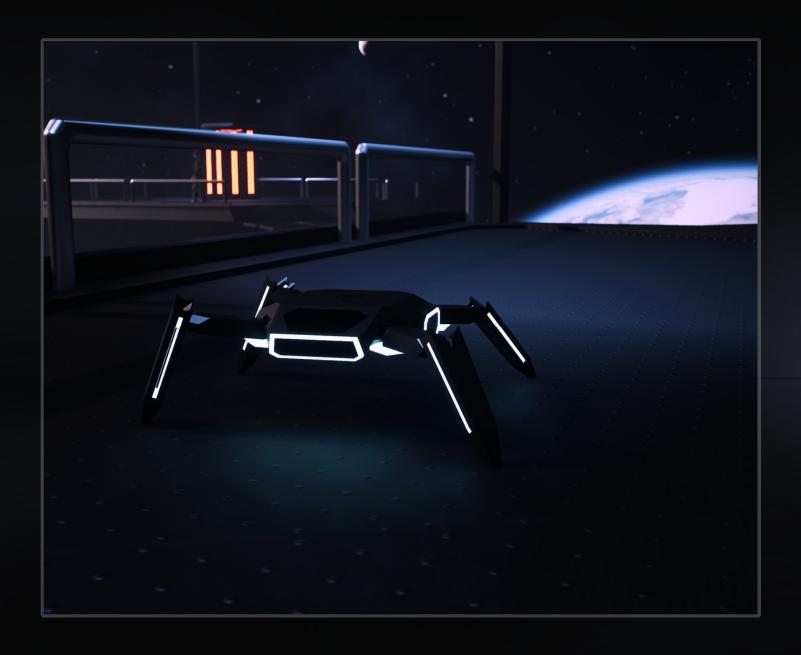DROP   COLLECTIONS   **HOME**   MARKETPLACE   PROFILE

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WHITEPAPER

DROPS

SPIDER-01

The SPIDER 01 from MURCIELACO, are the first shoes to have 3D printing, its versatile, elegant and sophistication design is inspired by spiders.

LISTING PRICE   **TOTAL SALE**

50 $BAT   1,110

DROPPING SOON

The drop will start in

01	14	43	19
DAYS	HOURS	MINUTES	SECONDS

Waitlist opens 30 minutes before the drop

MARKETPLACE

MARKETPLACE

Search for an NFT by name

FILTERS:

SPIDER·01
MURCIELACO
140 $BAT   DARK

SPIDER·01
MURCIELACO
350 $BAT   BRONZE

SPIDER·01
MURCIELACO
670 $BAT   SILVER

SPIDER·01
MURCIELACO
                            GOLDEN
1,4K $BAT

SPIDER·01
MURCIELACO
3,2K $BAT   DIAMOND

SPIDER·01
MURCIELACO
12,5K $BAT   EXOTIC

DROP   COLLECTION   HOME   MARKETPLACE   **PROFILE**

111

ERICKFELIX
JOINED NOV. 2023
ELITE

COLLECTIBLES:	SETS:	XP:
19,896	706	111K+

FOLLOWERS:	FOLLOWING:
26,5K	111

EST VALUE:	180,898,796.50 $BAT

WALLET:	19,903.50 $BAT

MY COLLECTION

🔍 Search for an NFT by name

FILTERS: ⌄

SPIDER-01
MURCIELACO
12,5K $BAT   EXOTIC

SPIDER-01
MURCIELACO
1,4K $BAT   GOLDEN

SPIDER-01
MURCIELACO
3,2K $BAT   DIAMOND

DROP   **COLLECTIONS**   HOME   MARKETPLACE   PROFILE

COLLECTIONS

SPIDER-01
MURCIELACO
12,5K $BAT   EXOTIC

SPIDER-01
MURCIELACO
1,4K $BAT   GOLDEN

SPIDER-01
MURCIELACO
3,2K $BAT   DIAMOND

MURCIELACO